

Set-Aside ALERT

Connecting YOU to Federal Contracts

Special Offer for New Subscribers

Set-Aside Alert keeps you ahead of the competition. It's a training vehicle for your entire staff. It keeps you informed of opportunities, government information sources, competitors and training events. Each issue includes leads for prime and subcontracts, breaking stories and analysis, contacts for teaming opportunities and more.

Our highlights:

- **Daily e-mail** – At no additional cost to your subscription price, receive a comprehensive list of contract opportunities by e-mail daily – up to three recipients.
- **News** – Every semi-monthly issue of our Set-Aside Alert newsletter contains news and information focused solely on small business federal contracting
- **Advisory columns** – Financial, legal, marketing and management advice and guidance to assist your company in achieving success.
- **Networking** – In each issue, we publish informative lists of newly certified 8(a), HUBzone firms, as well as companies winning contracts.
- **Calendar of Events** – Listings for seminars, conferences, and events throughout the nation.

	Set-Aside Alert	Others
Daily Opportunities Alerts	√	√
RFIs & Sources Sought	√	Maybe
Multiple Users	√	Maybe
Categories, not NAICS	√	No
Teaming Opportunities	√	No
Contract Award Winners	√	Maybe
Procurement Watch	√	No
Calendar of Events	√	No
Contracting News	√	No
Professional Reporting	√	No
GAO Decisions	√	No
Regulatory Changes	√	No
Legal Expert Advisory	√	No
Financial Expert Advisory	√	No
Marketing Expert Advisory	√	No
Newly-Certified Firms	√	No
Online News Delivery	√	No
10-year Archive	√	No
Subscription Rate	\$499/yr* \$399	\$468- \$4000+/yr

Set-Aside Alert

Business Intelligence for the Small Business Federal Contractor

Subscribe at www.SetAsideAlert.com/landing3.htm or use the order form below and fax to 877-516-0818 or call 301-229-5561.

___ 1 yr. ~~\$499~~* \$399 (new subscriber savings of \$100, that's 20%!) ___ 6 mo. \$299

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Set-Aside ALERT

Here's what people say about *Set-Aside Alert*:

- "Awesome tool, well worth the price. We read it every day; it saves us lots of money and time, and helps us target our sales efforts more effectively. – Kenneth Fried, President, Fairfield Technologies – SBA-certified HUBZone CMMI Level 3 IT firm
- "As I said on the phone, we get a tremendous value from our subscription to Set-Aside Alert, so keep up the great work!" – native-American-owned New Mexico facilities and environmental firm with SBA 8(a) certification
- "Thanks. Your publication provides an outstanding service to small businesses interested in doing business with the federal government." - President/CEO of small business in Miramar Beach FL
- "Thank you for a great source of Small Business information." - USAF Small Business Specialist
- "Tom, I appreciate your news from *Set-Aside Alert*...*Set-Aside Alert* is a must as we move forward." - SDVOSB business owner
- "*Set-Aside Alert*...is always timely, useful and informative. We believe it to be a must-read in the Set-Aside market." - Homeland security contractor
- "You provide a great publication with invaluable insider information that no small business should be without." - 8(a) certification consultant
- "The day doesn't seem right without my *Set-Aside Alert*" - WOSB/SDB exec
- "Tom, 'Time for a Tune-up' was a great article. Well done." – Alaska small business owner
- "We subscribe to *Set-Aside Alert* and find it to be very informative." - GSA regional small business specialist
- "[T]hanks for the information in the newsletter; I even find the older issues to have info of interest." - director, strategic partnerships of CMMI Level 3 small business
- "The concise contract summaries are very helpful!" - account exec
- "I learn more from *Set-Aside Alert* than from my own agency training program." - SBA staff member
- "You've got a great product!" - President/Owner, SDVOSB